

Day of interview

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Tuesday	9	15.3%	4	10.5%	5	23.8%
Wednesday	11	18.6%	9	23.7%	2	9.5%
Thursday	3	5.1%	2	5.3%	1	4.8%
Friday	4	6.8%	2	5.3%	2	9.5%
Saturday	18	30.5%	10	26.3%	8	38.1%
Sunday	14	23.7%	11	28.9%	3	14.3%

Time of interview

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
7am - 8am	4	6.8%	4	10.5%	0	.0%
8am - 9am	15	25.4%	13	34.2%	2	9.5%
10am - 11am	6	10.2%	2	5.3%	4	19.0%
11am - 12pm	10	16.9%	4	10.5%	6	28.6%
1pm - 2pm	9	15.3%	9	23.7%	0	.0%
2pm - 3pm	7	11.9%	4	10.5%	3	14.3%
4pm - 5pm	8	13.6%	2	5.3%	6	28.6%

Q1. Which postcode have you travelled from to visit this site today?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Refused	2	3.4%	1	2.6%	1	4.8%
CT1 3PY	1	1.7%	1	2.6%	0	.0%
DA13 0NB	1	1.7%	0	.0%	1	4.8%
DA13 0SJ	1	1.7%	0	.0%	1	4.8%
E6 6HA	1	1.7%	1	2.6%	0	.0%
LU1 1EZ	1	1.7%	1	2.6%	0	.0%
LU4 5ET	1	1.7%	1	2.6%	0	.0%
ME14 1RZ	1	1.7%	0	.0%	1	4.8%
ME14 2AV	1	1.7%	0	.0%	1	4.8%
ME14 2EX	1	1.7%	1	2.6%	0	.0%
ME14 2HE	1	1.7%	0	.0%	1	4.8%
ME14 2QY	1	1.7%	0	.0%	1	4.8%
ME14 2TF	1	1.7%	0	.0%	1	4.8%
ME14 3EG	2	3.4%	2	5.3%	0	.0%
ME14 3EH	1	1.7%	1	2.6%	0	.0%
ME14 4EE	1	1.7%	1	2.6%	0	.0%

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Q1. Which postcode have you travelled from to visit this site today?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
ME15 6BW	1	1.7%	0	.0%	1	4.8%
ME15 6RU	1	1.7%	0	.0%	1	4.8%
ME15 6TY	1	1.7%	0	.0%	1	4.8%
ME15 6UG	1	1.7%	1	2.6%	0	.0%
ME15 6UL	1	1.7%	1	2.6%	0	.0%
ME15 6UN	1	1.7%	0	.0%	1	4.8%
ME15 8AJ	1	1.7%	1	2.6%	0	.0%
ME16 0HN	1	1.7%	1	2.6%	0	.0%
ME2 4JX	1	1.7%	1	2.6%	0	.0%
ME20 6DR	1	1.7%	0	.0%	1	4.8%
ME20 6DZ	1	1.7%	0	.0%	1	4.8%
ME20 6EZ	1	1.7%	1	2.6%	0	.0%
ME20 7EL	1	1.7%	1	2.6%	0	.0%
ME20 7QE	1	1.7%	1	2.6%	0	.0%
ME4 4BD	1	1.7%	1	2.6%	0	.0%
ME4 6SR	1	1.7%	1	2.6%	0	.0%
ME5 8BJ	1	1.7%	0	.0%	1	4.8%
ME5 8PA	1	1.7%	1	2.6%	0	.0%
ME5 8PL	1	1.7%	1	2.6%	0	.0%
ME5 8TG	1	1.7%	1	2.6%	0	.0%
ME5 9DB	1	1.7%	1	2.6%	0	.0%
ME5 9DZ	1	1.7%	1	2.6%	0	.0%
ME5 9FB	1	1.7%	1	2.6%	0	.0%
ME5 9JU	1	1.7%	1	2.6%	0	.0%
ME5 9LQ	1	1.7%	1	2.6%	0	.0%
ME5 9NL	1	1.7%	1	2.6%	0	.0%
ME5 9NQ	1	1.7%	1	2.6%	0	.0%
ME5 9QB	1	1.7%	1	2.6%	0	.0%
ME5 9RU	1	1.7%	0	.0%	1	4.8%
ME5 9RX	1	1.7%	1	2.6%	0	.0%
ME7 1BX	1	1.7%	1	2.6%	0	.0%
ME7 1JA	1	1.7%	1	2.6%	0	.0%
ME7 2JL	1	1.7%	1	2.6%	0	.0%
ME7 2TL	1	1.7%	1	2.6%	0	.0%
ME7 3JE	1	1.7%	0	.0%	1	4.8%
ME8 0QJ	1	1.7%	1	2.6%	0	.0%
ME8 6XT	1	1.7%	0	.0%	1	4.8%
ME8 9LF	1	1.7%	0	.0%	1	4.8%
ME9 5XA	1	1.7%	1	2.6%	0	.0%
ME9 7RD	1	1.7%	0	.0%	1	4.8%
W4 3SD	1	1.7%	0	.0%	1	4.8%

Q1a. Town/ area of overseas visitors

	Base: Overseas visitors		Location of Interview	
			North Path	
	Num	%	Num	%
Base: Overseas visitors	1	100.0%	1	100.0%
Auckland, New Zealand	1	100.0%	1	100.0%

Q2. Have you travelled from Maidstone town today?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Yes	20	33.9%	9	23.7%	11	52.4%
No	39	66.1%	29	76.3%	10	47.6%

Q3. Whereabouts in Maidstone town do you live?

	Base: Those travelling from Maidstone		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: Those travelling from Maidstone	20	100.0%	9	100.0%	11	100.0%
Refused	6	30.0%	3	33.3%	3	27.3%
Do not live in Maidstone, on holiday	3	15.0%	2	22.2%	1	9.1%
Tovil	2	10.0%	1	11.1%	1	9.1%
Ditton	2	10.0%	0	.0%	2	18.2%
Ringlestone	1	5.0%	0	.0%	1	9.1%
Penenden Heath	1	5.0%	1	11.1%	0	.0%
Boxley Road	1	5.0%	0	.0%	1	9.1%
Allington	1	5.0%	1	11.1%	0	.0%
Loose	1	5.0%	0	.0%	1	9.1%
Bearsted	1	5.0%	1	11.1%	0	.0%
Brewer Street	1	5.0%	0	.0%	1	9.1%

Q4. How many adults, children and/ or dogs make up your group?

		Base: All respondents		Location of Interview			
				North Path		South Path	
		Num	%	Num	%	Num	%
	Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Adults (aged 18+)	1	33	55.9%	22	57.9%	11	52.4%
	2	25	42.4%	15	39.5%	10	47.6%
	3	1	1.7%	1	2.6%	0	.0%
Children (aged 17 and under)	None	50	84.7%	32	84.2%	18	85.7%
	1	7	11.9%	5	13.2%	2	9.5%
	2	2	3.4%	1	2.6%	1	4.8%

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Q4. How many adults, children and/ or dogs make up your group?

		Base: All respondents		Location of Interview			
				North Path		South Path	
		Num	%	Num	%	Num	%
Dog(s)	None	22	37.3%	14	36.8%	8	38.1%
	1	28	47.5%	19	50.0%	9	42.9%
	2	7	11.9%	4	10.5%	3	14.3%
	3	2	3.4%	1	2.6%	1	4.8%

Q5. Including yourself, how many people fall into each of the following age bands?

		Base: All respondents		Location of Interview			
				North Path		South Path	
		Num	%	Num	%	Num	%
Base: All respondents		59	100.0%	38	100.0%	21	100.0%
Under 18 years	None	52	88.1%	33	86.8%	19	90.5%
	1	6	10.2%	4	10.5%	2	9.5%
	2	1	1.7%	1	2.6%	0	.0%
18 - 24 years	None	55	93.2%	37	97.4%	18	85.7%
	1	4	6.8%	1	2.6%	3	14.3%
25 - 34 years	None	45	76.3%	28	73.7%	17	81.0%
	1	12	20.3%	9	23.7%	3	14.3%
	2	2	3.4%	1	2.6%	1	4.8%
35 - 44 years	None	44	74.6%	28	73.7%	16	76.2%
	1	9	15.3%	8	21.1%	1	4.8%
	2	6	10.2%	2	5.3%	4	19.0%
45 - 54 years	None	42	71.2%	28	73.7%	14	66.7%
	1	14	23.7%	7	18.4%	7	33.3%
	2	3	5.1%	3	7.9%	0	.0%
55 - 64 years	None	46	78.0%	29	76.3%	17	81.0%
	1	9	15.3%	6	15.8%	3	14.3%
	2	4	6.8%	3	7.9%	1	4.8%
65+ years	None	56	94.9%	36	94.7%	20	95.2%
	1	2	3.4%	2	5.3%	0	.0%
	2	1	1.7%	0	.0%	1	4.8%
Refused	Refused	2	3.4%	2	5.3%	0	.0%

Q6. How did you get here today?

		Base: All respondents		Location of Interview			
				North Path		South Path	
		Num	%	Num	%	Num	%
Base: All respondents		59	100.0%	38	100.0%	21	100.0%
Car (as driver/ passenger)		33	55.9%	17	44.7%	16	76.2%
Walk		14	23.7%	13	34.2%	1	4.8%
Cycle		11	18.6%	8	21.1%	3	14.3%
Other Running		1	1.7%	0	.0%	1	4.8%

Q7. How long have you spent or will you be spending here today?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Less than 1 hour	26	44.1%	15	39.5%	11	52.4%
1 - 2 hours	24	40.7%	15	39.5%	9	42.9%
2 - 3 hours	7	11.9%	6	15.8%	1	4.8%
More than 3 hours	2	3.4%	2	5.3%	0	.0%

Q8. What is the main purpose of your visit today?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Dog walking	37	62.7%	24	63.2%	13	61.9%
Cycling	11	18.6%	8	21.1%	3	14.3%
Walking	9	15.3%	6	15.8%	3	14.3%
Jogging/ running	1	1.7%	0	.0%	1	4.8%
Nature/ bird watching	1	1.7%	0	.0%	1	4.8%

Q9. Do you tend to remain on the tracks or go off-track when visiting the Local Nature Reserve?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Remain on the tracks	42	71.2%	23	60.5%	19	90.5%
Go off-track	11	18.6%	10	26.3%	1	4.8%
Varies	6	10.2%	5	13.2%	1	4.8%

Q10. How often do you usually visit this site?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Daily	8	13.6%	7	18.4%	1	4.8%
More than once a week	14	23.7%	9	23.7%	5	23.8%
Once a week	5	8.5%	2	5.3%	3	14.3%
More than once a month	3	5.1%	2	5.3%	1	4.8%
Once a month	8	13.6%	5	13.2%	3	14.3%
Less often	7	11.9%	4	10.5%	3	14.3%
Don't know/ varies	3	5.1%	3	7.9%	0	.0%
First visit	11	18.6%	6	15.8%	5	23.8%

Q11. What time of day do you tend to visit this site?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Before 9am	15	25.4%	12	31.6%	3	14.3%
Between 9am and 12pm	24	40.7%	14	36.8%	10	47.6%
Between 12pm and 2pm	15	25.4%	13	34.2%	2	9.5%
Between 2pm and 4pm	11	18.6%	5	13.2%	6	28.6%
After 4pm	12	20.3%	9	23.7%	3	14.3%
Don't know	0	.0%	0	.0%	0	.0%
First visit	8	13.6%	4	10.5%	4	19.0%

Q12. What time of year do you tend to visit this site?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Spring	44	74.6%	29	76.3%	15	71.4%
Summer	46	78.0%	31	81.6%	15	71.4%
Autumn	41	69.5%	27	71.1%	14	66.7%
Winter	32	54.2%	21	55.3%	11	52.4%
Don't know	0	.0%	0	.0%	0	.0%
First visit	11	18.6%	6	15.8%	5	23.8%

Q13. Aside from this location, do you visit any other places for similar purposes (combined response)?

	Base: All respondents	
	Num	%
Base: All respondents	59	100.0%
Local greens/ parks	13	22.0%
No other location	11	18.6%
Mote Park	7	11.9%
Detling Park	3	5.1%
Walderslade Woods	3	5.1%
Capston Park	3	5.1%
Bluebell Hill Site	3	5.1%
South Down	2	3.4%
Pilgrims Way	2	3.4%
Within 2 miles of Cossington Woods	2	3.4%
Bewl Water	2	3.4%
Do not live in the area, on holiday	2	3.4%
Dungeness	1	1.7%
Elmly	1	1.7%
Shepards Drive	1	1.7%
Weald	1	1.7%
Boxhill	1	1.7%

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Q13. Aside from this location, do you visit any other places for similar purposes (combined response)?

	Base: All respondents	
	Num	%
Oakan Woods	1	1.7%
Tunberry	1	1.7%
All over Kent	1	1.7%
Fox Burrow Woods	1	1.7%
Burham Downs	1	1.7%
KWT Nature Reserve	1	1.7%
Beasted Woodland Trust	1	1.7%
North Downs Way	1	1.7%
Allington	1	1.7%
Podkin Wood	1	1.7%
Bedgebury, Tunbridge Wells	1	1.7%
Shrone	1	1.7%
Bedgebury Forest	1	1.7%
Wales	1	1.7%
Surrey	1	1.7%
Nettlestead Knowle Park	1	1.7%
Ightham Mote, Ramsbottom Farm	1	1.7%
Newwhythe Lakes	1	1.7%
Black Lines	1	1.7%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - BENCHES/ PICNIC TABLES?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	12	20.3%	6	15.8%	6	28.6%
Quite important	21	35.6%	11	28.9%	10	47.6%
Not important	26	44.1%	21	55.3%	5	23.8%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - LITTER BINS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	37	62.7%	20	52.6%	17	81.0%
Quite important	13	22.0%	12	31.6%	1	4.8%
Not important	9	15.3%	6	15.8%	3	14.3%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - DOG BINS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	46	78.0%	29	76.3%	17	81.0%
Quite important	7	11.9%	4	10.5%	3	14.3%
Not important	6	10.2%	5	13.2%	1	4.8%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - INFORMATION BOARDS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	28	47.5%	15	39.5%	13	61.9%
Quite important	20	33.9%	14	36.8%	6	28.6%
Not important	11	18.6%	9	23.7%	2	9.5%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - PARKING?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	26	44.1%	15	39.5%	11	52.4%
Quite important	16	27.1%	9	23.7%	7	33.3%
Not important	17	28.8%	14	36.8%	3	14.3%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - CYCLE PARKING?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	11	18.6%	6	15.8%	5	23.8%
Quite important	23	39.0%	13	34.2%	10	47.6%
Not important	25	42.4%	19	50.0%	6	28.6%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - TOILETS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	33	55.9%	18	47.4%	15	71.4%
Quite important	7	11.9%	3	7.9%	4	19.0%
Not important	19	32.2%	17	44.7%	2	9.5%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - SIGNPOSTED TRAILS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	33	55.9%	19	50.0%	14	66.7%
Quite important	19	32.2%	13	34.2%	6	28.6%
Not important	7	11.9%	6	15.8%	1	4.8%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - WELL MAINTAINED PATHS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	36	61.0%	24	63.2%	12	57.1%
Quite important	19	32.2%	10	26.3%	9	42.9%
Not important	4	6.8%	4	10.5%	0	.0%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - LENGTH/ VARIETY OF TRACKS & PATHS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	26	44.1%	18	47.4%	8	38.1%
Quite important	25	42.4%	15	39.5%	10	47.6%
Not important	8	13.6%	5	13.2%	3	14.3%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - WHEELCHAIR/ PUSHCHAIR ACCESS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	23	39.0%	14	36.8%	9	42.9%
Quite important	15	25.4%	9	23.7%	6	28.6%
Not important	21	35.6%	15	39.5%	6	28.6%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - VIEWS?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	32	54.2%	20	52.6%	12	57.1%
Quite important	17	28.8%	12	31.6%	5	23.8%
Not important	10	16.9%	6	15.8%	4	19.0%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - WILDLIFE/ BIODIVERSITY?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	35	59.3%	23	60.5%	12	57.1%
Quite important	20	33.9%	13	34.2%	7	33.3%
Not important	4	6.8%	2	5.3%	2	9.5%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - RANGE OF HABITATS AND LANDSCAPES e.g. WOODLAND/ GRASSLAND?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	42	71.2%	27	71.1%	15	71.4%
Quite important	16	27.1%	10	26.3%	6	28.6%
Not important	1	1.7%	1	2.6%	0	.0%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - ACCESS TO WATER?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	29	49.2%	17	44.7%	12	57.1%
Quite important	9	15.3%	7	18.4%	2	9.5%
Not important	21	35.6%	14	36.8%	7	33.3%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - FEELING OF SAFETY?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	36	61.0%	22	57.9%	14	66.7%
Quite important	16	27.1%	10	26.3%	6	28.6%
Not important	7	11.9%	6	15.8%	1	4.8%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - QUIETNESS/ NOT TOO BUSY?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	31	52.5%	21	55.3%	10	47.6%
Quite important	26	44.1%	15	39.5%	11	52.4%
Not important	2	3.4%	2	5.3%	0	.0%

Q14. What facilities do you think are important to your enjoyment of open spaces in the Maidstone area - ABILITY TO LET THE DOG OFF THE LEAD?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Very important	26	44.1%	18	47.4%	8	38.1%
Quite important	18	30.5%	10	26.3%	8	38.1%
Not important	15	25.4%	10	26.3%	5	23.8%

Q15. Gender

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Male	33	55.9%	20	52.6%	13	61.9%
Female	26	44.1%	18	47.4%	8	38.1%

Q16. Would you be willing to be re-contacted as part of our quality procedures?

	Base: All respondents		Location of Interview			
			North Path		South Path	
	Num	%	Num	%	Num	%
Base: All respondents	59	100.0%	38	100.0%	21	100.0%
Yes	48	81.4%	33	86.8%	15	71.4%
No	11	18.6%	5	13.2%	6	28.6%

DATASET ACTIVATE DataSet1.