

**MAIDSTONE BOROUGH COUNCIL
LOCAL PLAN REVIEW
NOTICE OF PUBLIC CONSULTATION
PREFERRED APPROACHES (REGULATION 18) DOCUMENT**

**THE TOWN AND COUNTRY PLANNING (LOCAL PLANNING) (ENGLAND)
REGULATIONS 2012 (AS AMENDED)**

Maidstone Borough Council adopted the Maidstone Borough Local Plan in October 2017. This is the second public consultation on the review of the adopted Local Plan. The Local Plan Review – Preferred Approaches (Regulation 18) consultation document includes preferred approaches, and where appropriate, reasonable alternatives to:

- the potential locations for growth for housing, employment and retail
- strategic and non-strategic policies to guide future development

The Preferred Approaches document is accompanied by a consultation on the Sustainability Appraisal. Sustainability Appraisal is an iterative process which runs alongside the production of the Local Plan Review and helps inform the ongoing decision-making process. The Sustainability Appraisal document being consulted on considers the options for the spatial strategy, site allocations and garden settlements. An update to the Local Plan Review evidence base, including an update to the Strategic Land Availability Assessment and Habitat Regulations Screening Report, has also been published.

The Preferred Approaches document and Sustainability Appraisal, along with the Local Plan Review evidence base and other information can be viewed and downloaded from the council's website <https://localplan.maidstone.gov.uk/home/local-plan-review>

If lifting of restrictions of Covid 19 allows The Maidstone Link in King Street and libraries to open, we will also make the document available for public inspection at these locations.

Any person or organisation may make representations on the document and these will be considered before developing the Maidstone Borough Local Plan Review further. Those wishing to make representations are encouraged to use the council's web based consultation system.

Representations relating to the Maidstone Borough Local Plan can be returned as follows:

(1) Online using the council's web based consultation system at:
<https://maidstone.objective.co.uk/portal/>

(2) By email using the council's comments form to: ldf@maidstone.gov.uk

(3) By post using the council's comments form to: Spatial Policy, Maidstone Borough Council, Maidstone House, King Street, Maidstone, Kent ME15 6JQ.

Representations that are made in writing (including electronically) to the addresses specified in (1), (2) or (3) by **5pm on Tuesday 22nd 2020** will be considered.

Please note, in order to maintain compliance with the published timetable for the Local Plan Review (contained in the adopted Local Development Scheme) the 22nd December 2020 will be the cut-off date for any further call for sites submissions for

this Local Plan Review. Site submissions received after this date cannot be guaranteed to be assessed and may be carried forward to the next review.

All consultation comments will be made publicly available on the consultation portal (<https://maidstone-consult.objective.co.uk/portal/>) in due course. This is so that interested parties can view all the responses that have been received. Published information will include the comment and responder name. All demographic and contact data will be removed. All data is processed in accordance with the Data Protection Act 2018. The consultation responses will be used to inform the next stages of the Local Plan Review.

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<http://www.maidstone.gov.uk/home/privacy-and-cookies>

Rob Jarman
Head of Planning and Development
26th November 2020